

From: Hickey, Ann
Sent: Wednesday, February 20, 2013 9:01 AM
To: Berlin, Steve
Subject: FW: New York Fashion Week

Steve,

I wanted to follow up with you in regard to my trip to New York for Fashion Week, February 11-13, 2013.

I purchased my own round trip flight and stayed with family who lives there.

Below is the approval from Michelle to go and attached is my final itinerary.

I traveled with Andrea Schwartz from Macy's and one of the co-chairs for the Mayor's Fashion Council and Megan Bueschel from Mario Tricoli, a partner of Fashion Focus.

During my stay Andrea did purchase dinner on her corporate account for all 3 of us (total \$120 so approximately \$40 per person) and Megan did let us ride in her car to the airport (\$95 so approximately \$30 per person).

Also-here is a paragraph I put together justifying my trip.

The City of Chicago has been supporting the fashion industry since Mayor Daley created the Mayor's Fashion Council almost 9 years ago. Mayor Emanuel and Commissioner Boone have continued that support by having Fashion be part of the newly formed Creative Industries at the Department of Cultural Affairs and Special Events. As the liaison to the fashion community for the City of Chicago, I have been working to redefine how we can support local designers and boutique owners. As the producer of the City of Chicago's Fashion Week in October, this trip is to research how New York produces one of the most premiere fashion show in the world. In addition to the fashion shows, I will be meeting with Eric Johnson, Director, Fashion, Arts, International Teams at the Center for Economic Transformation, New York City Economic Development Corporation and representatives at the Council of Fashion Designers of America Fashion Incubator. It is my plan to learn from their successes and challenges supporting the industry in New York and bring that research back to Chicago to incorporate into some of our new initiatives.

Please let me know if there is anything else you need from me.

PLEASE NOTE NEW ADDRESS

Ann Hickey

Director of Program Development

City of Chicago

Department of Cultural Affairs & Special Events

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**Ann Hickey Travel to New York, New York
Monday, February 11 through Wednesday, February 13, 2013
Final Itinerary (February 20)**

Monday, February 11

2:15pm Arrive in New York

4pm-5:30pm meeting with Eric Johnson, Director, Fashion, Arts, International Teams at the Center for Economic Transformation, New York City Economic Development Corporation
New York City Economic Development Corporation

Tuesday, February 12

8:30am-10am breakfast with Megan Bueschel, Mario Tricoci

1pm-3pm meeting with Jesse Garza and Joe Lupo, Visual Therapy

4pm Meeting with Veronica Welsh, Bubblefish Media

Wednesday, February 13

9:30 am Box presentation at Lincoln Center for Brandon Sun

10am Michael Kors Show at Lincoln Center

1pm Jeremy Scott show at Milk Studios down at 450 W. 15th Street

2pm-4pm meeting and open house at the Council of Fashion Designers of America Fashion Incubator

6pm Depart for Chicago